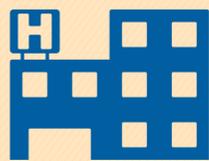


ASK's Year at a Glance

Fiscal Year 2012

CHILDHOOD CANCER IN RVA

1-2 children are diagnosed with cancer in Richmond each week



5,000

Patient Visits to the ASK Clinic at VCU annually



ASK has been in RVA for **37** years



2 out of 4 parents have considerable to severe household debt as a result of their child's treatment.

2 out of 3 children experience late effects from cancer treatment

children experience late effects from cancer treatment

we believe in education

Chaplain Tom David has had **694** visits with patients and families... Prayers always help.



624 Hours of Tutoring Services



60 Visits to K-12 & College/Vocational



47 Patients in our Summer Enrichment Program



38 Patients go on our Youth/Young Adult Retreats

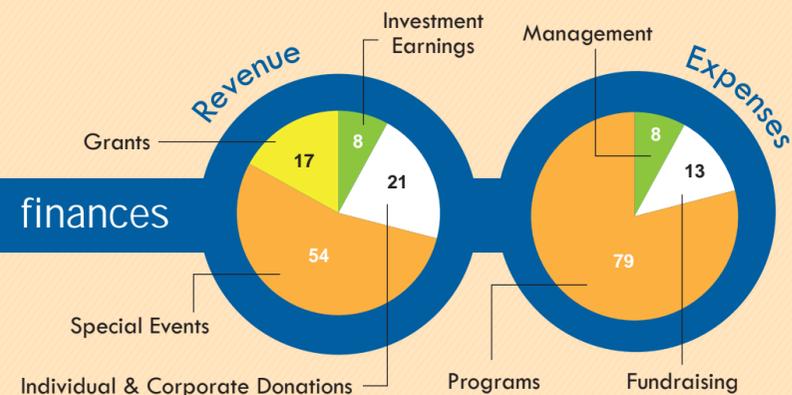
ASK kids & parents have spent **971 hours** sharing what is on their mind with Dr. Matt, our child psychologist



ASK has **1 of 2** preschool programs for children in the USA



ASK gave over **\$30,000** to families through the Family Crisis Fund



1,000 Families Supported By ASK



79¢ of every dollar donated is directed towards our mission of making life better for children with cancer



Making life better *for* children with cancer

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- Victoria Levi - President
- Jodie Kitchens - Vice President
- R. Michael (Mike) Hedden - Past President
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- Amy Godkin, Executive Director
- Lexi Aman, Director of Development
- Denice Grawe, Office Manager

Clinic Staff

- Katie Barber, Child Life Therapist
- Matt Bitsko, Ph.D., Pediatric Psychologist
- Tom David Siebert, B.A., M.Div., M.S., Chaplain
- Leslie Wright, Program Coordinator

General Contact

- ASK Childhood Cancer Foundation
- (804) 658-5910
- www.ASKweb.org

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Making life better *for* children with cancer

Annual Report





Dear Friends,

I was first introduced to ASK in 2001 when my son Cooper went through treatment. While he received excellent care from the VCU medical staff, ASK stepped in and helped restore a sense of normalcy to his everyday life. His days included IV poles and long hospital stays that year but with ASK's help, they also still included smiles and laughter. It was an easy decision to give my time and energy to ASK (first as a volunteer and later as a staff member) after Cooper's treatment was finished.

2014 will mark my tenth year with ASK. We've achieved some amazing accomplishments during that time and I am excited to see what we can do in the next ten years to make life even better for kids with cancer in our community.

In this year's annual report we highlight the stories of some of our Courageous Kids. Please take a minute to read their quotes and know that they are just eleven of the 1,000+ courageous young cancer patients and survivors living in our community. With your support, ASK is dedicated to providing all of them with the support they need to survive and thrive in the lives they're fighting so hard to keep.

Our "ASK At A Glance" page will show you our year by the numbers. I think you'll be impressed by what we've achieved. But know that behind every stat, we have dedicated and compassionate staff members and volunteers who are working every day to provide the assistance, support and kindness that is central to our mission. Their dedication to our ASK families is unparalleled.

Our success depends on you. By sharing your time, treasure and talents with ASK this year, you have helped us move forward in our mission of making life better for children with cancer and their families this year. We thank you for your support and looking forward to partnering with you again this year to make life better for children with cancer here in Central Virginia.

Yours Truly,
Amy Godkin
Executive Director



Left:
Alma Morgan,
Education Coordinator

Talking to Alma Morgan about Survivorship & Childhood Cancer

Summing It Up With "Support"

Alma Morgan has been at Children's Hospital for 25 years. In that time, she's seen survivorship of childhood cancers become less of a mere hope and more of a successful fact; and she's seen programs that support survivorship grow tremendously.

ASK provides a comprehensive clinic to help patients transition to normalcy after treatments are completed, including transition forums and survivor retreats. The goal is for young survivors to experience normalcy while they are still going through the cognitive, spiritual and social challenges of being different.

Alma Morgan spoke of her involvement in ASK's Survivorship Program.

What's the most important thing that ASK brings to the lives of children and their families?

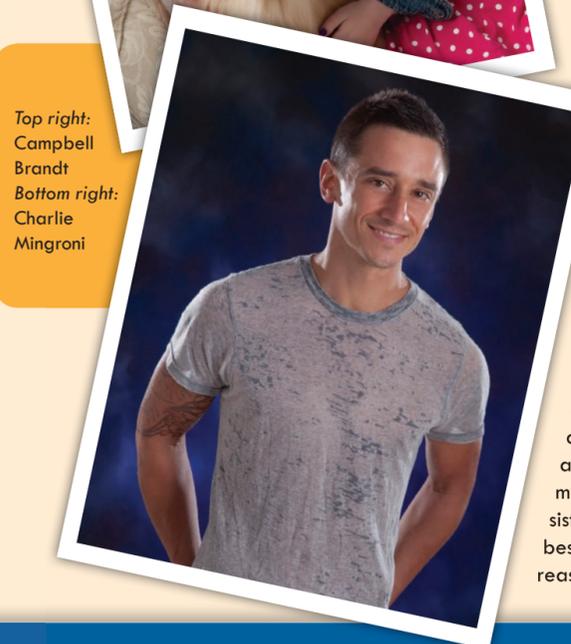
"The program as a whole can be summed up as SUPPORT—providing support as our mission states.

What does ASK mean to you?

"These children are growing up in an era where survivor rates are so much greater. This means helping them transition to their next stage in life and seeing this happen. It's been heartwarming to seeing these kids tackle the world.

"ASK makes this happen, giving the children hope and direction. No other organization offers such a comprehensive focus throughout a patient's life."

Top right:
Campbell
Brandt
Bottom right:
Charlie
Mingroni



"Soup-er" Campbell Brandt

When you first meet Campbell Brandt, her first words often elicit a surprise and smile, "You can call me Soup." While her friends and family have used the nickname for years, she more fully embraced it in August of 2012 when doctors diagnosed her with Acute Lymphoblastic Leukemia (ALL) and she began undergoing treatment at VCU.

Just 7 years old, "Soup" has undergone treatment for about a year.

Soup has taken advantage of the events and programs ASK offers. While she attended the ASK Valentines Day and Holiday parties, it was the ASK prom that really gave her a chance to show off the spark that helped inspire her nickname.

"She danced all night long," her father Steve said. "That was one of the first times she'd been out in public since she lost her hair. It was an important moment."

"It's OK To Talk About It" An Interview with Charlie Mingroni, Survivor

Charlie Mingroni became involved with the Ask Childhood Cancer Foundation a few years after treatment for Ewing's Sarcoma following a diagnosis on June 22, 2001.

When did you/or your family first learn of ASK?

"It was a few years after treatment that I really became involved. I was sick of the thought of cancer for several years and never wanted to talk about it. One of the ASK clinicians recommended a survivors' overnight retreat. It completely opened my eyes to know that I had these brothers and sisters who wanted to hear my story, and it was the best therapy I could ever have had. I realized the reason I never wanted to talk about it before was

that nobody else seemed to get it, but these kids did. I realized that talking about cancer doesn't have to be negative ... it changed my life!

As a survivor, what does ASK mean to you?

"ASK means promise. ASK never treats a diagnosis in a negative way. ASK teaches kids that they are strong and in a good place and will always be in a good place. Being involved in these retreats means being in a place where you can talk to others who understand, and hear others tell you that you will always be okay."

Charlie says that sees life in such a positive light now, and he thanks ASK for allowing him to have a program well after diagnosis that helps patients see the importance of talking about it, and that talking about it is okay!

Stories of Courageous Kids

Each year, ASK Childhood Cancer Foundation recognizes a group of kids, both in active treatment and survivors, by celebrating their Courageous fight against cancer. These kids proudly pose in front of the camera in an effort to spread awareness for Childhood Cancer and show the Richmond community how important ASKCCF is to the kids fighting each day.

This year we had 11 Courageous Kids.



Aiden, 4yo
Wilm's Tumor

Aiden wants to be a baseball player and a dentist when he grows up. ASK has made Aiden feel supported throughout this experience. He has not had one day at the clinic when he wasn't smiling.



Brook, 16yo
T-Cell Lymphoblastic Lymphoma

ASK has gone out of their way to help make treatment and my time in the clinic as pleasant as possible. When I grow up I want to be an occupational therapist working to help children with special needs have better lives.



Grace, 4yo
Pre-B Acute Lymphoblastic Leukemia

ASK's child life therapist Katie has been very supportive and helps us to know what ASK offers and upcoming events. When Grace grows up, she wants to be a ballerina.



Grayson, 2yo
Rhabdomyosarcoma

Ms. Katie (ASK child life therapist) is always happy to see me and has the same name as my momma. Family, trains, sports, and Donald Duck make me smile.



Logan, 4yo
Medulloblastoma

ASK makes going to the doctor much more fun with toys from the treasure chest and music. They help my mommy and daddy with support and kindness. When I grow up, I want to be a super hero.



Macie, 4yo
Acute Lymphoblastic Leukemia

ASK helped us most in our first days of diagnosis. We felt like we weren't alone. Her favorite ASK event is the ASK Walk & 5K. When Macie grows up, she wants to be a doctor and a babysitter.



Shawn, 25yo
Hodgkin's Lymphoma

My favorite thing to do is laugh. A good conversation always makes me smile. My favorite ASK program is the young adult retreat. I thank the clinic staff for forming such a close family around the patients and survivors.



Thomas, 10yo
Rhabdomyosarcoma

ASK helps me by making me happy. Katie (ASK child life therapist) helps me have fun in the clinic. When I grow up, I want to be an NFL player for the NY Giants.



Vincent, 15yo
Thyroid/Soft Tissue Endocrine

My favorite ASK program is the Holiday Party. ASK has helped me by providing encouragement. When I grow up I want to be a youth pastor. I hope to be a good Christ-like example for teens and children.